

Is Gray Hat SEO Dead...?

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Is Gray Hat SEO Dead?

After 7+ years online, I'm still using White Hat SEO and getting great respect from Google. It's how I continue to rank for high competition keywords with millions of competitors.

Everyone Has A Slightly Different Definition Of White Hat SEO... And Here's Mine:

WHITE HAT SEO:

“Building awesome content and getting the word out so people choose to link to and share your content.”

White Hat SEO will always be alive as it is what Google wants in it's ideal world.

But What About Gray Hat SEO?

The future of Grey Hat SEO is not so clear, and some already deem it completely dead.

By Grey Hat SEO, I really mean doing some smart link building, social signals etc. to improve rankings.

It's because you are actively '*building*' these signals and the fact they are NOT completely natural, Google considers it bad.

However, because you're not being overly aggressive and generally being smart about the content you promote... I call it Grey Hat rather than Black Hat. Again everyone has their own definition and that's not too important.

What's important are the results.

Compared to White Hat SEO, the results of Gray Hat can be much quicker and it's easier to implement. However, in the long term Grey Hat is more risky as Google can update its algorithm at anytime and you can lose your rankings overnight.

Completely without warning!

However, the smarter you are about your approach and the '*softer touch*' you have, in an effort to make things appear more natural, the more you reduce this risk.

Is Gray Hat SEO Dead?

When millions of sites got punished update after update after update, many people deemed Gray Hat SEO DEAD.

Personally, I am pretty good at getting natural links and attention to my sites, so I use very few Grey Hat methods to build up my rankings, if any.

But White Hat is a long term effort that requires you to put out incredible content, on a consistent basis AND know how to get the word out.

White Hat is certainly a lot more tricky.

But don't let that fool you into thinking that Grey Hat SEO is dead.

And Here's Why...

Grey Hat SEO has ultimately always been most effective at ranking for low competition keywords.

And low competition keywords will always exist because...

1. On a daily basis, 15 percent of queries submitted have never been seen before by Google's search engine. This means there is an almost endless supply of low competition, undiscovered keywords out there to rank for.
2. Every day there are new products released, new TV shows, new news stories, new problems and new ideas. People are searching for new things every day, because new things are HAPPENING every day!

The Easiest And Fastest Way To Hit A Lot Of Keywords...

The easiest and fastest way to produce content for a wide variety of keywords is using content spinning, and also using content spinning for *very soft* link building.

This works well on its own and mixing this with any other SEO tactic you may have is extremely powerful.

And The Best Tool For This...

The best tool for content spinning out there is **SpinRewriter (3.0)**.

I've met the creator, Aaron Sustar, in person earlier this year at Yanik's Underground conference...

He's a fun young genius, who really cares about getting you results, and is using the software successfully on his own high traffic sites.

Hurry – Bonuses & Price Rise...

SpinRewriter 3.0 has been on the market long enough to have proven its worth as what's essentially the ultimate tool for ranking masses of ranking for low competition keywords.

Go out there and rank for the masses of low competition keywords out there, and appearing new every day, and that traffic ***seriously*** adds up!

Seriously, a keyword with just 10 searches for a keywords per month is worth ranking for... And using this software makes it pretty easy to dominate the *entire* front page.

BE WARNED: The Price Is Rising Sunday 18th @ Midnight PST!

(You can get it [here](#))

It's currently **70% OFF** for an entire year...

And if you invest in this great useful software now... you **never** have to pay any extra, and will be grandfathered in at this reduced price for life!

Read that again... then check out these bonuses:

I've carefully selected these bonuses to really help you out with your SEO:

Bonus #1 Keyword Reality

My personal overview of keyword research and how to find new keywords while there is zero competition before the public start searching (*cont...*)

Bonus #2 Keyword Needle

How to pluck profitable keyword after profitable keyword while the rest of the market is scrambling for the same old targets... and failing!

Bonus #3 Link Building Dangers

How to get Long Term Results from Auto Link Building without suffering the penalties... so you can keep on bringing in those fast rankings and easy traffic!

Bonus #4 Munchie's SpinRewriter Tips

A permanent copy of my tips for using SpinRewriter to get better rankings and more traffic from my interview with Aaron Sustar (*the genius behind the product*)!

FREE TRAFFIC WORKSHOP!

We're running an important workshop this weekend that delves deeper into this topic to get you bigger and better results, more rankings and way more free targeted traffic.

[CLICK FOR TRAFFIC WORKSHOP DETAILS!](#)

(This link will take you to the replay if you missed the workshop!)

[... AND PICK UP THE SOFTWARE HERE!](#)

(While it's still 70% OFF!)

See you there!

Chris Munch