

Guest Posting For 5 Figure Traffic (In 48 Hours)

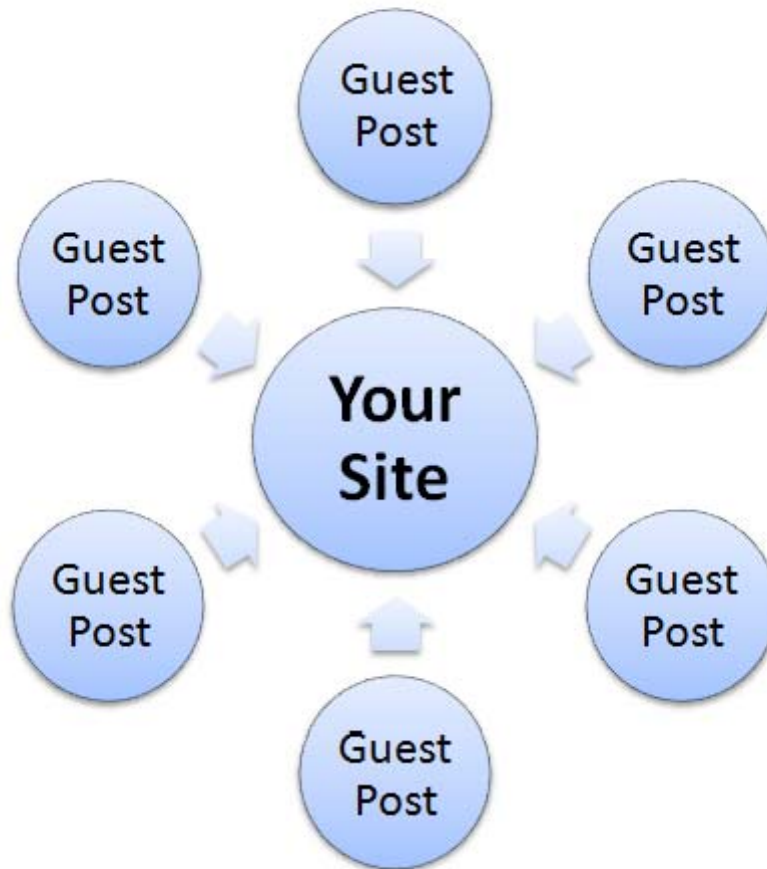
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The Standard Guest Post Model



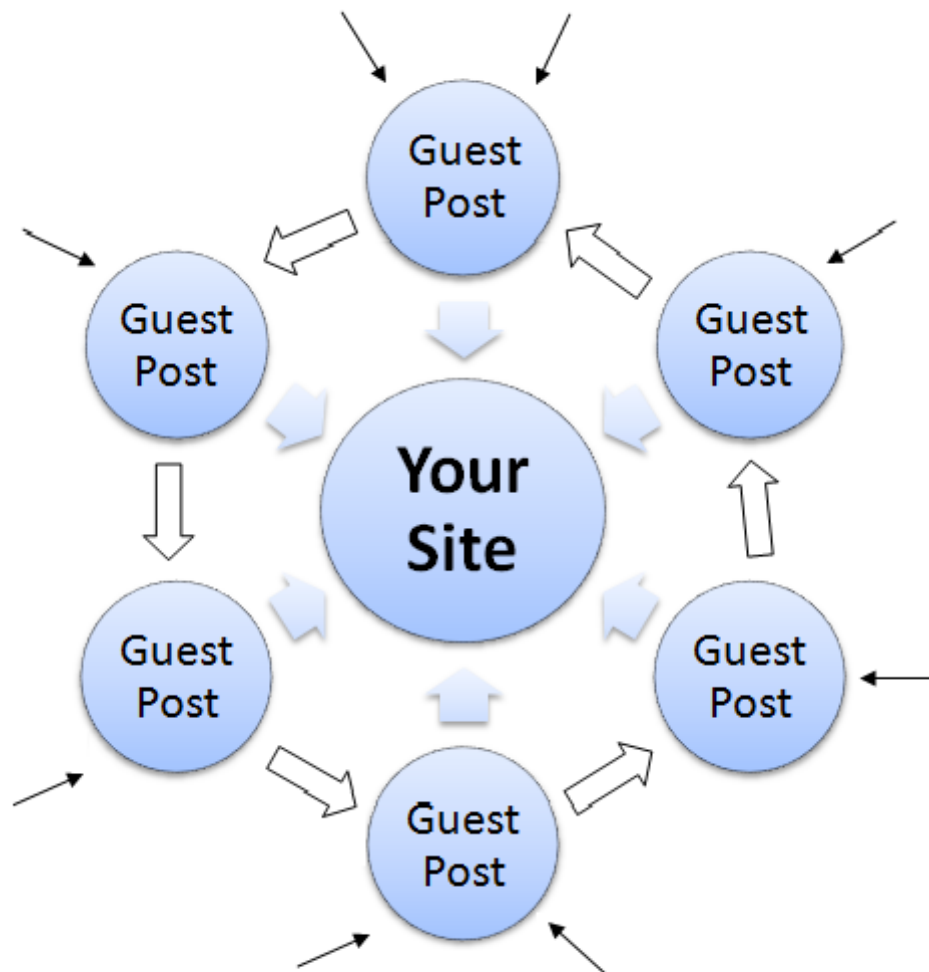
The above diagram illustrates the 'Standard' Guest Posting model...

To summarize:

- Guest posting on an established blog gives very powerful links to your own site
- Google ranks your site higher due to these high-authority backlinks
- You draw direct referral traffic from the blogs you're guest posting on
- You monetize this traffic with AdSense, Affiliate Offers, an Opt-In Form etc.
- This is a good way to get your site ranked on the front page fast...

But my personal method has evolved slightly, to bring bigger results, faster rankings and much more traffic...

The Mega-Munchin' Guest Post Model



The above diagram illustrates my own personal guest posting method.

I've used this to generate massive amounts of traffic in the space of just 48 Hours.

5 figures is reasonable, but I've actually managed 6 figures before as well...

The enhancements:

- Linking between your guest posts to multiply the power of each one...
- Building traditional links to your guest posts to boost the link juice even further...
- Compounding these enhancements gets you much bigger results and allows you to compete for more competitive keywords than you normally would.

The 'Psychic' Approach To Bigger Traffic...

To really make the most out of the linking model, you should be aware of certain major events happening within your niche.

For example, there may be a big product launch coming up in a few months time...

Maybe a convention of some kind...

Anything that people are likely to be talking about a lot in the future, but not just yet.

Then you write your posts targeting specific keyword phrases related to that event.

Here's an example using the idea of a new video game launch...

TITLE: Kitten's Revenge

KEYWORDS:

- Kitten's Revenge
- Kitten's Revenge Pre Order
- Kitten's Revenge Release Date
- Kitten's Revenge News
- Kitten's Revenge For Xbox
- Kitten's Revenge For PC

POST TITLES:

- Kitten's Revenge for PC, Xbox and PS3
- Kitten's Revenge for PS3 Release Date News
- Kitten's Revenge for Xbox Pre Order News Update

Give each of your guest posts a different title, and cover a related, but slightly different topic, or angle.

If your site has already built up a decent amount of authority you can target shorter keywords.

But long-tail keywords have much lower competition, so it's much easier to rank.

Then as the event draws near, you'll be sitting pretty and the traffic will start rolling in!

What helps this method work so well, is that a few months out, there are hardly any really good sources of information out there, especially for less competitive keywords.

e.g. *The 2012 Olympics is going to be a challenge at this late stage...*

... But a new range of cast-iron cookware coming out early-2013 might be more feasible.

So you'll gain even more links naturally from other sites leading up to the event, because your posts will be among the only reliable sources of information available!

TAKE ADVANTAGE... (get the most from your post!)

Many people settle for a single link at the end of their posts in the 'About Author' section.

The trouble with this, is that there's usually a huge drop off in traffic.

- *Most people don't read to the end...*
- *Most people don't care about the author once they've had their info...*
- *There's rarely a compelling reason to click...*

But if you negotiate a little with the site owner, you can insert a few more links while still enhancing the user experience.

This will increase your click through rate and multiply your referral traffic.

Ultra-Effective Link Placement....

- Insert 2 links within the body of the post to your main site
- Make the links compelling, and a natural extension of what's being covered
e.g. "The official release date is drawing near..."
- Place one of those links somewhere in the first couple of paragraphs
(This increases the likelihood of the link being seen... and clicked)
- Insert another 2 links to other authority sites *e.g. Wikipedia, CNN, BBC...*
- Make sure the linked content and the links themselves **ARE NOT** 'sales-y'
e.g. "To find out more and get a great deal, click here!" <== None of this!